
JAMES ROSENQUIST

KNOWN FOR:
- POP ART
- COLLAGE
- BILLBOARD PAINTER

BORN:
- 1933, NORTH DAKOTA

NATIONALITY:
- AMERICAN

Began as a billboard painter in New York, scaling up small collages to make large paintings. By 1960, he stopped painting commercially and began working in a style that would become known as Pop Art. His more recent works involve space and relativity.

VIEW/DISCUSS

What is POP ART?
- An art movement made popular in the 1960’s
- Used imagery from pop culture (advertisements, comic books, product labels)

Rosenquist’s method for making art:
- RE-PURPOSE imagery collected from magazines or ads.
- SCALE up his small collages by using a grid
- PRINT MAKING allows him to make many copies of one image
- PAINTING allows him to make very large works


Rosenquist refers to his small collage while painting a larger work.

