



Coenties Slip Studio. 1961. Oil on shaped canvas. Collection of the artist.

# GETTING TO KNOW THE ARTIST...

## JAMES ROSENQUIST



KNOWN FOR:

- >POP ART
- >COLLAGE
- >BILLBOARD PAINTER

BORN:

- >1933, NORTH DAKOTA

NATIONALITY:

- >AMERICAN

Began as a billboard painter in New York, scaling up small collages to make large paintings. By 1960, he stopped painting commercially and began working in a style that would become known as Pop Art. His more recent works involve space and relativity.

HOW DOES ROSENQUIST PLAY WITH SCALE/SIZE OF IMAGES IN HIS ARTWORK?



Rosenquist refers to his small collage while painting a larger work.



Source and preparatory sketch for "House of Fire". 1981. Collage and mixed media. Collection of the artist.



House of Fire. 1989. Colored pressed paper pulp/color lithograph. Collection of the artist.

## VIEW /DISCUSS

What is **POP ART**?

- >An art movement made popular in the 1960's
- >Used imagery from pop culture (advertisements, comic books, product labels)

Rosenquist's method for making art:

- >**RE-PURPOSE** imagery collected from magazines or ads.
- >**SCALE** up his small collages by using a grid
- >**PRINT MAKING** allows him to make many copies of one image
- >**PAINTING** allows him to make very large works



F-111, 1964-65. Multi-panel room installation: oil on canvas and aluminum, panels, 10 x 86 feet overall. The Museum of Modern Art, New York, Gift of Mr. and Mrs. Alex L. Hillman and Lillie P. Bliss Bequest